EMPIRE STATE REGIONAL REPRESENTATIVES

Empire State Regional Representatives Company, a regional representative firm, is a collective local sales organization. Its purpose is primarily to present a combined effort to solicit advertising for the client in his primary coverage area. The stations that make up this organization have done so to compliment their national representation. This company is an extension of the local sales effort and does not in any way wish or propose to conflict with the national representative of the member stations. Should there be a question as to whether an account is to be handled by the national or the regional representative, the national has the final say.

Radio Station WRCU is a member of Empire State Regional Representatives Company.

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